



Lillian Woodard

Summary

Graphic and print designer with a focus in marketing and copywriting. Experienced in remote graphic design and marketing, communicating an impactful and professional output. Organized and dedicated to be a great specialist and assistant.

Specialized Experience

- Avid Reader - averaging 100+ books read every year.
- Professional Instagram focusing on posting about books read and engaging with the community daily. IG: @lillyslittlebooknook
- Active supporter for many indie author's Street Teams, ARC (Advanced Reader Copies) Teams, and PR Teams like Ear Candy Promos and Hambright PR.

Skills

- Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and Express
- Microsoft Word, PowerPoint, Excel, and Outlook
- Google Suite
- Copywriting
- Creative writing
- Canva

Licenses & Certifications

- Notary public
Issued April 2020
- Ohio Real Estate license (inactive)
Issued July 2020

Contact Me

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Lillian@LillianWoodard.com

Portfolio: Lillianwoodard.com
[linkedin.com/in/lillianwoodard/](https://www.linkedin.com/in/lillianwoodard/)

Professional Experience

OCTOBER 2025-PRESENT

FREELANCE GRAPHIC DESIGNER

Self-Employed | Fully remote

- Works with multiple clients on various social media, website, and graphic design projects. Examples provided upon request; not available on portfolio for privacy for the clients.
- Successfully balances timelines, communication, and business output for multiple clients at once.
- Drafts contracts to ensure contractor and clients are in agreement for the project.

AUGUST 2025-OCTOBER 2025

BUSINESS OPERATIONS SPECIALIST, ADMIN ASSISTANT

CENTURY 21 The Gene Group | Centerville, OH

- Worked with 20+ Real Estate Agents as an administrative assistant, helped with contracts, contact management, emails, documentation, organization, and anything else they needed.
- Answered phones and emails pertaining to different open contracts, staying organized and on top of each one.
- Reviewed real estate contracts for errors and corrected them as needed, worked with clients directly to get important documents signed.

JULY 2024-AUGUST 2025

MARKETING SPECIALIST

Coldwell Banker Heritage | Dayton, OH

- Worked closely with Realtors® out of multiple offices on marketing and design needs. Ex: business cards, billboards, social media graphics, flyers, video work, copy, and logos.
- Provided in person and virtual meetings and assistance.
- Wrote and edited blog posts, captions, and listing descriptions.
- Collaborated with a team of marketers on campaign ideas, events, and community work.

Education

2019-2023

BACHELOR'S DEGREE IN DESIGN LEADERSHIP

The Modern College of Design | Kettering, OH

- Applied technical coursework in UI/UX design, marketing, social media, art direction, and copywriting.
- Completed general education courses in organizational communications, design thinking, and entrepreneurship.
- Successfully competed in the American Advertising Federation's National Student Advertising Competition in 2022 and 2023:

2022 - Copywriting director and a member of the marketing and research teams. Placed 2nd at districts.

2023 - Co-Creative Director, Marketing Director, and member of the leadership, research, and copywriting teams. Placed 2nd at districts.

2019-2021

ASSOCIATE DEGREE OF APPLIED BUSINESS IN DESIGN

The Modern College of Design | Kettering, OH

- Applied technical coursework in traditional print/package design, web design, and photography.